



WPXI
P.O. Box 640132
Pittsburgh, PA 15264-0132
ph: (412) 237-1100
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Advertiser
Agency
Buyer
Salesperson

Pol/Iss/Priorities USA Action (16513)
Mundy Katowitz Media (1954)
PLACEMENT MEDIA
Telerep/Washington DC, Washington DC (1040)
ph: (555) 555-5555
Political - Issue (1068)
ISS/PRIOR USA ACT 8/07 (134384)
National/Political
1519/06262854

Invoice 623038
Inv Date 8/26/2012
Terms Net 30
Contract 325445
Bill Type Standard
Period 7/30/2012 - 8/26/2012

Mundy Katowitz Media
1322 G Street South East
Washington, DC 20003

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

PRIOR USA ACT 8/07

CO-OP/Order Type Yes/Normal
Package
Gen. Date 8/27/2012 4:54:55PM

Pittsburgh (WPXI)

OFFICIAL BILLING INVOICE

| Line | Type | Scheduled | Schedule Days to Run | Air Time | Length | Program | Copy/ISCI | Amount | Remarks |
|------|------------------------|--------------------|-------------------------------|----------------------|--------|-------------------------------|--------------|-----------|---------|
| 1.0 | Contract Line Remarks: | | NEWS 6-7A/1 | | | | | | |
| | Spot | 5:59:04AM-Channel | Day, F-1 | 08/10/12 6:38AM (Fr) | 00:30 | Channel 11 News 6am | PRA-TV12-11H | \$600.00 | |
| 2.0 | Contract Line Remarks: | | TODAY SHW 7-9A/2 | | | | | | |
| | Spot | 7:00:04AM-Today SI | Day, F-1 | 08/10/12 8:44AM (Fr) | 01:00 | Today Show | PRA-TV12-03H | \$1200.00 | |
| 3.0 | Contract Line Remarks: | | NEWS 6-7A/3 | | | | | | |
| | Spot | 5:59:04AM-Channel | Day, M-1 | 08/13/12 6:42AM (Mo) | 00:30 | Channel 11 News 6am | PRA-TV12-11H | \$600.00 | |
| 4.0 | Contract Line Remarks: | | WHEEL-FORTNE 730-8P/4 | | | | | | |
| | Spot | 7:30:04PM-WHEEL | Day, M-1 | 08/13/12 7:46PM (Mo) | 00:30 | Wheel Of Fortune | PRA-TV12-11H | \$1250.00 | |
| 5.0 | Contract Line Remarks: | | NEWS 5-530A/5 | | | | | | |
| | Spot | 4:58:04AM-Channel | Day, Th-1 | 08/09/12 5:13AM (Th) | 00:30 | Channel 11 News 5am | PRA-TV12-11H | \$300.00 | |
| 6.0 | Contract Line Remarks: | | OLYMPIC NEWS 6-630P/6 | | | | | | |
| | Spot | 5:58:34PM-Channel | Day, Th-1 | 08/09/12 6:09PM (Th) | 01:00 | Channel 11 News At 6pm M-F | PRA-TV12-03H | \$1600.00 | |
| 7.0 | Contract Line Remarks: | | NEWS 6-7A/7 | | | | | | |
| | Spot | 5:59:04AM-Channel | Day, Th-1 | 08/09/12 6:13AM (Th) | 00:30 | Channel 11 News 6am | PRA-TV12-11H | \$600.00 | |
| 8.0 | Contract Line Remarks: | | TODAY SHW 7-9A/8 | | | | | | |
| | Spot | 7:00:04AM-Today SI | Day, Th-1 | 08/09/12 8:51AM (Th) | 01:00 | Today Show | PRA-TV12-03H | \$1200.00 | |
| 9.0 | Contract Line Remarks: | | OLYMPIC NEWS 506P/9 | | | | | | |
| | Spot | 4:58:59PM-CHANNE | Day, Tu-1 | 08/07/12 5:22PM (Tu) | 01:00 | CHANNEL 11 NEWS-FIRST AT FIVE | PRA-TV12-03H | \$1600.00 | |
| 10.0 | Contract Line Remarks: | | NEWS 6-7A/10 | | | | | | |
| | Spot | 5:59:04AM-Channel | Day, Tu-1 | 08/07/12 6:10AM (Tu) | 00:30 | Channel 11 News 6am | PRA-TV12-11H | \$600.00 | |
| 11.0 | Contract Line Remarks: | | TODAY SHW 7-9A/11 | | | | | | |
| | Spot | 7:00:04AM-Today SI | Day, Tu-1 | 08/07/12 8:29AM (Tu) | 01:00 | Today Show | PRA-TV12-03H | \$1200.00 | |
| 12.0 | Contract Line Remarks: | | WHEEL-FORTNE 730-8P/12 | | | | | | |
| | Spot | 7:30:04PM-WHEEL | Day, Tu-1 | 08/07/12 7:37PM (Tu) | 00:30 | Wheel Of Fortune | PRA-TV12-11H | \$1250.00 | |
| 13.0 | Contract Line Remarks: | | NEWS 5-530A/13 | | | | | | |
| | Spot | 4:58:04AM-Channel | Day, W-1 | 08/08/12 5:28AM (We) | 00:30 | Channel 11 News 5am | PRA-TV12-11H | \$300.00 | |
| 14.0 | Contract Line Remarks: | | NEWS 6-7A/14 | | | | | | |
| | Spot | 5:59:04AM-Channel | Day, W-1 | 08/08/12 6:59AM (We) | 00:30 | Channel 11 News 6am | PRA-TV12-11H | \$600.00 | |
| 15.0 | Contract Line Remarks: | | TODAY SHW 7-9A/15 | | | | | | |
| | Spot | 7:00:04AM-Today SI | Day, W-1 | 08/08/12 8:44AM (We) | 01:00 | Today Show | PRA-TV12-03H | \$1200.00 | |
| 16.0 | Contract Line Remarks: | | WHEEL-FORTNE 730-8P/16 | | | | | | |
| | Spot | 7:30:04PM-WHEEL | Day, W-1 | 08/08/12 7:36PM (We) | 00:30 | Wheel Of Fortune | PRA-TV12-11H | \$1250.00 | |

REMIT TO: P.O. BOX 640132 PGH, PA 15264-0132

We warrant that the actual broadcast information shown on this invoice was taken from the official log.

| | |
|-------------|--------------|
| Gross Total | \$15,350.00 |
| Commission | (\$2,302.50) |
| Net Total | \$13,047.50 |

Total Spots 16